



Valorie Burton

A sought-after life coach and speaker, Valorie Burton is the author of *Listen to Your Life*, *What's Really Holding You Back?* and *Rich Minds, Rich Rewards*, all published by divisions of Random House, Inc. Her next book, *Why Not You? 28 Days to Build Authentic Confidence*, will be released in March 2007. A professional certified coach (PCC), she coaches entrepreneurs with multi-million dollar businesses and professionals seeking a more purposeful path. Her weekly e-newsletter inspires thousands of subscribers.

American Airlines has tapped her to inspire their business travelers through a series of Power Lunch broadcasts online at www.aa.com/takemethere. Organizations such as Toyota, the Dallas Morning News and the U.S. Navy have hired her to inspire their employees. She has also spoken at events for some of the nation's largest churches, including The Potter's House (Dallas), Lakewood Church (Houston), and New Birth (Atlanta).

Ms. Burton is a frequent media contributor on issues of success, purpose, and living a less stressful life. She has engaged in hundreds of interviews with media such as CNN, USA Today, ABC Radio, The 700 Club, InStyle Magazine, Self, Essence, Real Simple, Black Enterprise, the Los Angeles Times, the Dallas Morning News and local affiliates of every major television network. She is editor-at-large for *Heart & Soul Magazine* and a regular columnist for CBN.com, *Christian Single*, the *Chicago Defender* and BlackAmericaWeb.com. She is former co-host

of the national daily television program, *The Potter's Touch with T.D. Jakes* and served as the on-air life coach for KXAS-TV (NBC/Dallas) and two, nationally-syndicated morning shows on the ABC Radio Network for two years.

An entrepreneur at heart, her first and only corporate position was as marketing director for the largest Dallas-based CPA firm. Two years into her career, she founded The Burton Agency, a marketing and public relations firm, with her former employer as one of her first clients. She was named one of the nation's 30 rising stars in public relations by *PR Week Magazine* in 2000. She sold the business in 2001 to pursue her passion for helping people, women in particular, live more fulfilling lives.

She was appointed by Governor Rick Perry (Texas) to the Governor's Commission for Women and served a two-year term (2001 – 2003). She is a former Miss Black Texas USA, Miss Black USA 'top 10' finalist, and a runner-up to Miss Texas. She is creator of the annual Texas Trailblazer Award luncheon, which honors trailblazing women and has raised over \$400,000 for one of the nation's largest domestic violence shelters.

At age 21, she earned a master's degree in journalism from Florida A & M University. Her undergraduate degree is from Florida State University. Ms. Burton is a credentialed member of the International Coach Federation and a member of the National Speakers Association. She has more than 200 hours of professional coach training and is a graduate of Coach University, the pioneer coach training institution.

Ms. Burton and her husband live in Annapolis, Maryland, where they enjoy boating and being near the water.